



# CHILDREN'S MENTAL HEALTH AWARENESS DAY 2019



SATURDAY, APRIL 27 · 10:00AM-1:00PM · BROWNING HANGAR AT MUELLER

**EVENT** Free · Family · Rally and Festival

**KICK-OFF RALLY** 10:00am

**FAMILY ACTIVITIES** 10:45am

**RESOURCE FAIR** 11:00am

**EST. ATTENDANCE** 350+

**WEBSITE** [cmhaustin.com](http://cmhaustin.com)

## BE OUR SPONSOR

### WHY SUPPORT?

One out of five children have a diagnosable mental health need. Unfortunately, not every child receives mental health services. *Children's Mental Health Awareness Day* is an annual event hosted by the Texas System of Care, the Texas Institute for Excellence in Mental Health at the University of Texas at Austin, and Texas Health and Human Services Commission, along with many local community and government partners. We promote positive youth development, resiliency and recovery as well as transformation of mental health services for adolescents and their families. Most importantly, our goal is to serve our community by connecting them to the support resources they need.

### EVENT OVERVIEW

Our messaging is geared to empower children to rise above mental health stigma. State agencies, mental health organizations and the local community will listen to testimonies from youth and families who have shown perseverance as well as hear from a prominent keynote speaker. The event will conclude with fun-filled family activities and a community resource fair (*Note: Three local news stations covered the event last year: KVUE, Spectrum News Austin and FOX 7 Austin*). With limited funding, community donations allow us to strengthen our message and program to maximize our impact.

### RECOGNITION

Please see the attached form for sponsorship packages.

---

The University of Texas is a 501 (c)(3). All donations are tax deductible.  
FEIN: 74-6000203





CHILDREN'S MENTAL HEALTH AWARENESS DAY 2019

\$250 - BRONZE
• Advertisement on social media

\$500 - SILVER
BRONZE inclusion plus:
• Place promo items in event totes
• Logo recognized by sponsorship level on event website

\$1,000 - GOLD
SILVER inclusions plus:
• Logo on event t-shirt, given to 100+ community partners and influencers
• Verbal recognition during event program

\$2,500 - PLATINUM
GOLD inclusions plus:
• Name/logo on all marketing materials (to include online, print, media releases, radio, etc.)

\$5,000 - TITLE MAX: 2
PLATINUM inclusions plus:
• Recognition as Title Sponsor on all marketing materials
• Logo featured on banner display on-site

PRINT DEADLINE: 3/22/2019

Form with fields: Company/Donor, Address, City/State/ZIP, Phone, Contact Name/Email

Mail Form & Check To

The University of Texas
ATTN: Jameson Cardenas
1717 West 6th Street #310
Austin, TX 78703

Fax/Email To

512.232.0617
info@txsystemofcare.org

Check is enclosed in the amount of \$\_\_\_\_\_ (Payable to The University of Texas)
Pledge in the amount of \$\_\_\_\_\_ (Payment will follow)

The University of Texas is a 501 (c)(3).
All donations are tax deductible.
FEIN: 74-6000203